

Mark Hemmis is a **designer** from Santa Barbara, practiced in web and mobile design. He enjoys good espresso, great company, excellent cuisine, and (mostly) terrible music.

EXPERIENCE**QAD, Inc. — Santa Barbara, CA**

Senior Graphic Designer, October 2010 – Present

Design for web, mobile, and print at a global level to accurately reflect corporate brand across all mediums and collateral. Work includes design for user experience, user interface, mobile applications, webinars, corporate microsites, company intranet, SEO/PPC landing pages, corporate events, and annual reports.

AR & Co. Marketing — Paso Robles, CA

Web Designer / Graphic Designer, February 2009 – October 2010

Designed for a range of clients including Delta Liquid Energy, Ruhl Vineyards, United Staffing, and Fuel Technologies International. Work included website design, marketing collateral, identity solutions, print advertising, email marketing campaigns, and strategic use of social media technologies.

Mark Hemmis Design — Hermosa Beach, CA

Freelance Creative Director, September 2006 – October 2010

Freelance design for a range of clients including Dharmamix, ThirstyVIP, and Kids in Motion. Work included web design, logo design, marketing collateral, newsletters, and packaging design.

Sonnyside Up! Strategic Communications — Orange, CA

Designer, July 2008 – October 2008

Design for a range of clients including John Wayne Airport, County of Orange, City of Irvine, and Pomodoro. Work included copywriting, search engine optimization, interactive ad campaigns, and web design.

EDUCATION**University of California Santa Barbara (Extension)**

Professional Certificate, September 2007 – June 2008

Graphic Design and Visual Communication

California State University East Bay

Post-Graduate Study, September 2006 – June 2007

Multimedia Graduate Program

University of California Santa Barbara

Bachelor of Arts, September 2003 – June 2006

Major in Sociology, Minor in Professional Writing (Tech Comm)

ASSOCIATIONS**SB Media Group (American Advertising Federation)**

Creative Coordinator / Webmaster, April 2008 – June 2010

American Institute of Graphic Arts (AIGA)

Member, May 2008 – Current

National Society for Leadership and Success

Graduate & Member, September 2005 – June 2006

Leadership Certificate Program (LCP)

Graduate, September 2003 – June 2006

TECHNICAL SKILLS**Software & Specific Knowledge**

MAC / PC platforms: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Final Cut Pro, Audacity, Quark XPress, Powerpoint, and Keynote. Experience with HTML, CSS, Javascript, and various (experimental) successes with search engine optimization (SEO).

TESTIMONIALS**Brooke Hall—EMC Creative**

"He works well in both highly managed projects as well as little direction. Fun to be with too!"

Justin Kitagawa—NHR

"Mark is able to work under extreme pressure with grace."

Sarah Marin—ISSA

"Mark is an excellent graphic designer. He is an asset to any creative project."

Sonny Hong—Sonnyside Up

"He clearly showed from the beginning that he is a self-starter who doesn't sit around for answers but initiates actions."

Barbara Obermeier—Author

"He takes direction and criticism positively and respectfully. Mark is passionate about design and his enthusiasm is infectious."

